



2024-28 Theme (and its supporting text) - Theme A

Pride in our area and services to residents

We want to put residents first, by promoting clean and tidy communities, providing decent housing that everyone deserves, and tackling the things that make a big difference to you. This means getting the basics right on our services. The Council will look to harness the power of digital delivery of services while ensuring that no resident is left behind. We also want to promote pride in our communities by encouraging everyone to take responsibility for keeping their area a pleasant place in which to live and work.

2024-28 Theme (and its supporting text) - Theme B

Raising aspirations and creating opportunities

Tendring is ambitious and our residents will be supported to reach their potential and realise their opportunities. To do this, working with businesses and partners, we want to improve access to skills learning and training so that residents can find employment and enable businesses to thrive; particularly taking the opportunities afforded by Freeport East and the Garden Community. We want to maximise the opportunities for young people and see them enthused with purpose. To inspire those dreams we will celebrate business success, encourage cultural, tourism and economic growth.



2024-28 Theme (and its supporting text) - Theme C

Championing our Local Environment

We believe our environment is special, it is the space where we live and work, and therefore deserves protection. We will be tough on those who do not respect our environment. We want to create and maintain spaces for leisure, wellbeing and healthy lifestyles, and deliver access to open spaces and community resources.

2024-28 Theme (and its supporting text) - Theme D

Working with partners to improve quality of life

We want to promote safer, healthier, well connected and inclusive communities by working with our partners across government, public, private and third sectors. We will strive to build on the firm foundations, developed over time, with those partners to meet the identified needs of our communities. We recognise the vital role volunteers play in caring for others and our environment, and we will support, encourage and facilitate those opportunities.



2024-28 Theme (and its supporting text) - Theme E

Promoting our heritage offer, attracting visitors and encouraging them to stay longer

We want to boost our tourism by attracting more visitors to the 36 miles of sunshine coast and to our rural towns and villages. We will support our unique heritage, work with our partners, run events and promote the district for the benefit of our residents and to encourage visitors to come and to stay for longer.

2024-28 Theme (and its supporting text) - Theme F

Financial Sustainability and openness

To continue to deliver effective services and get things done we must look after the public purse; that means carefully planning what we do, managing capacity, and prioritising what we focus our time, money and assets on. Tough decisions will not be shied away from, but will be taken transparently, be well-informed, and based upon engagement with our residents. We will give clarity on where the Council spends the money it is provided with.



Emerging Highlight Priorities

- Priorities for 2024/25
- Due for adoption at March Cabinet
- Basis for performance reporting

Pride in our area & Services to residents	Championing our local Environment	Financial Sustainability & Openness	
You Said, We Did	Quality open space	Maximise asset use	
Improve housing	Climate Change Action Plan	Careful budgeting	
Housing Strategy	Enforcement	Engagement strategy	
Waste strategy options	Sports Strategy	Communications Strategy	
		Serving Local People	



Emerging Highlight Priorities

Raising aspirations & creating opportunities	Working with partners to improve quality of life	Promoting our heritage offer, attracting visitors & encouraging them to stay longer
Clacton Town Board	Reduce health inequality	Fundraise for heritage
Levelling Up projects	Pupil Encounters' Project	Tour de Tendring
UK SPF	Primary STEAM event	Work with Arts Council
North Essex Economic Board	Tackle nuisance vehicles	Events programme
Garden Community	CCTV	Clacton Airshow
Freeport East	Wellbeing Hub	
		Serving Local People



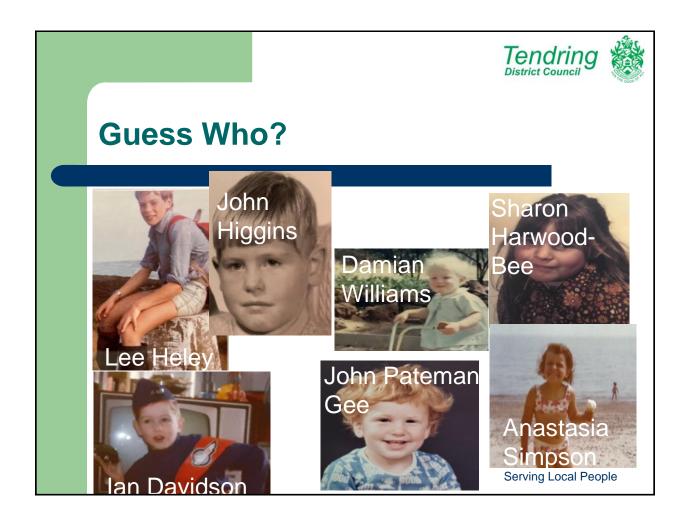
Guess Who?





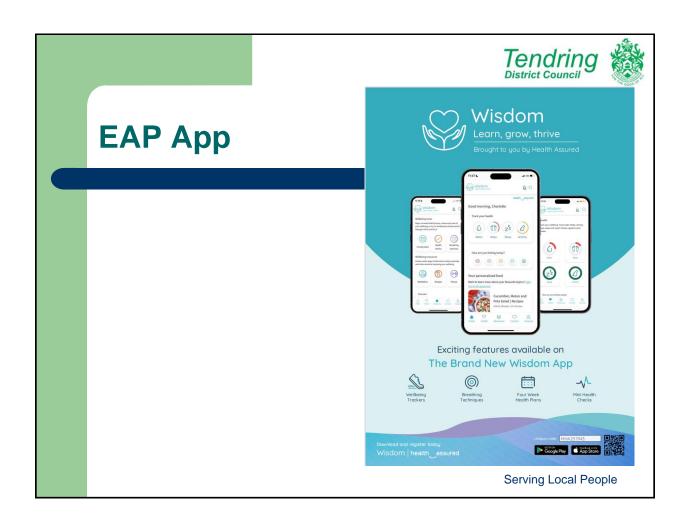














Health & Wellbeing webinars

Upcoming Webinars		July 10th	'am	Alcohol & Mental Health with Kevin Fieber	
March 18th	1pm	Importance of Sleep with Kia Bailey	August 16th	Dam	Supporting Young People with Nicola Lloyd
April 25th	10am	Mindfulness with Abigail Holman	September 10t	<u>h</u> 2pm	Suicide Awareness with Heidi Barratt
May 8th	3pm	Mental Health Awareness with Jessica Richardson	October 9th	1am	Menopause with Nicole Donoghue
June 17th	1pm	Mental Health & Men with Gareth Barnes	November 11th) Bpm	Mental Health Awareness with Georgina Speck
July 10th	11am	Alcohol & Mental Health with Kevin Fieber	December 3rd	Dam	Neurodiversity with Amy Wood



Budget

- Our share council tax up 2.99% (£5.62) =
 Band D £193.73 (£3.72 per week)
- Deficit 2024/25 of £449,000
- Structural deficit: Need to save £1m 25/26, £1.5m 26/27, £2m+ afterwards
- Need to maintain careful finances & think about what services we provide



Elections

- Police, Fire & Crime Commissioner (May 2024)
- General by January 2025
- We now have two constituencies
- Voter ID
- Postal vote changes
- Poll station & count staff
- Pre-election periods





Local Plan Review

- Need to review every five years
- Looking to extend current plan period from 2033 to 2041
- Lots of policies to update including consultation



