

TENDRING DISTRICT COUNCIL MONITORING REPORT FOR THE HIGHLIGHT PRIORITY ACTIONS FOR 2024/25
(Please refer to the Highlight Priority Actions Report for Full Details of the actions, budget and intended outcomes)

REPORT FOR THE PERIOD APRIL TO JUNE 2024 (Q1)

OVERALL HIGHLIGHT PRIORITY ACTION RAG STATUS	The Quarterly Milestones RAG Status uses the following:
Green – There is a LOW risk the Highlight Priority Action will not be delivered Amber – There is a MEDIUM risk the Highlight Priority Action will not be delivered Red - There is a HIGH risk the Highlight Priority Action will not be delivered	Green – 66% or higher Amber – 33% - 65% Red – 32% or less

*Note: Where Milestone dates preceded the start of the financial year they have been included in Q1 for reporting purposes.
Likewise, milestones after the end of the financial year have been added into Q4.*

Where circumstances now require realignment of milestones these are shown highlighted yellow in both the Milestones and the Commentary columns. Where the original milestone is to be deleted it is shown as 'struck through' and where it is inserted in its new realigned position it includes the word REALIGNED.

Relevant Corporate Plan Priority Theme	Relevant Corporate Plan Priority	Portfolio Holder	Highlight Actions to support the Corporate Plan Priority in 2024/25	Overall key Actions RAG Status	Quarter	Milestones	Quarterly Milestones RAG Status	Commentary
Pride in our area and services to residents	A1 Getting the basics right.	Cllr Mark Stephenson	Extend a 'You said, we did' approach to all major services to the public across the Council	Green	Q1	<ul style="list-style-type: none"> - Identify ten Council services to implement "You Said, we did". Then approve and implement this approach in those service areas. - The mechanism for "You Said, we did" to be determined by the relevant Portfolio Holder subject to approval by the Leader (including mechanisms for customer feedback, timetable for consideration and communication of response). 	Amber	<p>There is a need to realign the two A1 milestones to Q2 due to the Police Fire and Crime Commissioner Election that took place in May and the UK Parliamentary General Election that took place in July. However, the following actions have been taken in support of a "You Said, we did" approach.</p> <p>The areas we have implemented "You Said, we Did":</p> <ul style="list-style-type: none"> • You said, what has happened to the Tour de Tendring cycle race after the pandemic? We worked with the event organisers to bring the Tour de Tendring back in May 2024 • You said, derelict sites in Dovercourt need to be cleared up and regenerated We bought the sites and changed the capital regeneration programme to put new homes on them • You said that Dovercourt Town Centre was looking tired We have cleaned the shop fronts and made visual improvements to the empty shop windows and added hanging baskets in the town through the High Streets Accelerator programme. • You said, the flume unavailable for duration of swim session at Walton- on-the-Naze Lifestyles.

						<p>Now have a clearly defined opening timetable for the flume during Fun Float Splash & Swim for All sessions.</p> <ul style="list-style-type: none"> You have said that the classes are oversubscribed, and people are joining that have not booked. <p>We have introduced class registers to stop people joining the class who either haven't booked or people just walking in and being over attended.</p> <ul style="list-style-type: none"> You have said that there was not enough changing room space at Clacton Leisure Centre since the closure of the gym changing rooms. <p>We took the step of reopening the upstairs changing rooms for changing only.</p> <ul style="list-style-type: none"> You said that the wet side changing room floor condition is poor at Dovercourt Bay Lifestyles and in Jun 2023. <p>We replaced the flooring along with new panelling in shower area and accessible change.</p> <ul style="list-style-type: none"> You said that the waiting time in Essex Hall was too long during Theatre performance intervals. A kiosk was opened in the main foyer selling soft drinks, ice creams and snacks, which reduced the number of people in the bar area.
				Q2	<ul style="list-style-type: none"> REALIGNED - Identify ten Council services to implement "You Said, we did". Then approve and implement this approach in those service areas. REALIGNED - The mechanism for "You Said, we did" to be determined by the relevant Portfolio Holder subject to approval by the Leader (including mechanisms for customer feedback, timetable for consideration and communication of response). 	
				Q3	<ul style="list-style-type: none"> Review implementation of "You said, we did" schemes and refine as necessary. 	
				Q4	<ul style="list-style-type: none"> Consideration of the schemes in the 10 Council services and proposal to extend the approach across the Council 2025/26. 	

Pride in our area and services to residents	A2, A3(a), A3(b) Supporting decent housing for residents	Cllr Andy Baker	<p>A2 In the Council's own housing stock – driving improvement with expanded estate management and well-informed enhancements around kitchens and bathrooms etc. Enhanced tenancy engagement.</p> <p>A3(a) More widely, develop a revised Housing Strategy to address the needs of the District and its residents.</p> <p>A3(b) Progress the review of the Local Plan to support sustainable development of quality housing for a range of tenures.</p>	Green	Q1	<p>A2:</p> <ul style="list-style-type: none"> - Receive the stock condition survey of the first 300 Council properties and evaluate the necessary implications on the Housing Investment Programme (HIP). <p>A3(b):</p> <ul style="list-style-type: none"> - Issues and Options consultation for 'Local Plan' – Spring 2024 	Green	<p>A2: Initial sample of surveys was received (representing 290 properties). The surveys highlighted a small number of urgent repairs which were ordered promptly. The survey results informed a minor refocussing of the HIP programme towards energy efficiency and anti-condensation measures which were adopted by the Portfolio Holder in setting the programme allocations.</p> <p>A3(b): Due to the General election and the consequential implications on the Council during the pre-election period, there is now a need to realign all the A3(b) milestones:</p> <ul style="list-style-type: none"> - Q1: Issues and Options consultation for 'Local Plan' – Spring 2024 to be realigned to Q4. - Q3: Preferred Options Consultation for 'Local Plan' – Autumn 2024 to be realigned to Q4. - Q4: Submit Draft Consultation for Local Plan' – Spring 2025 to be realigned to Q1 2025/26 - Q4: Seek Full Council approval of Local Plan to be realigned to Q3 2025/26 <p>There is a need to amend the wording for the milestone A3(b) to reference the Local Plan as opposed to the Local Development Scheme (LDS) this is due to the LDS being a document that includes the timetable and programme for producing the Local Plan and other planning documents and this milestone is specifically for the Local Plan.</p>
					Q2	<p>A2:</p> <ul style="list-style-type: none"> - Deploy four tenant engagement officers, following recruitment and training. - Completion of Spendells refurbishment for temporary accommodation. <p>A3(a):</p> <ul style="list-style-type: none"> - Housing Strategy review complete. 		
					Q3	<p>A3(a):</p> <ul style="list-style-type: none"> - Draft Housing Strategy to Cabinet. 		

					A3(b): <ul style="list-style-type: none"> Preferred Options Consultation for 'Local Plan' – Autumn 2024 			
				Q4	A2: <ul style="list-style-type: none"> Completion of replacement kitchens as identified in Q1. A3(a): <ul style="list-style-type: none"> Public consultation on draft Housing Strategy. [Note: The intention is for the Housing Strategy to be submitted to Cabinet for approval in 2025/26] A3(b): <ul style="list-style-type: none"> Submit Draft Consultation for Local Plan – Spring 2025 Seek Full Council approval of Local Plan REALIGNED - Issues and Options consultation for 'Local Plan' – Spring 2024 REALIGNED - Preferred Options Consultation for 'Local Plan' – Autumn 2024 			
Pride in our area and services to residents	A4 Promoting clean and tidy communities ... encouraging everyone to take responsibility for keeping their area a pleasant place.	Cllr Mike Bush	Options appraisal for waste & street cleaning strategy. Community leadership promoting pride of place.	Green	Q1	<ul style="list-style-type: none"> Completion of soft market engagement and evaluation of responses. Cabinet decision to agree to undertaking tender exercise as preferred option for delivery of service from 2026. Preparation of waste contract specification for consideration by the Waste Contract Board. 	Amber	<p>The soft market engagement took place and was concluded, including an evaluation of the responses, in May</p> <p>Cabinet report 26th July seeking approval to go out to tender. External consultants have been appointed to write the specification and a firm of lawyers engaged to write the contract. A draft specification has been prepared and high-level requirements approved by the Waste Contract Board.</p>
					Q2	<ul style="list-style-type: none"> Subject to the necessary approval, commence tender exercise for waste contract. 		
					Q3	<ul style="list-style-type: none"> Subject to the necessary approval, review tender submissions 		
					Q4	<ul style="list-style-type: none"> Subject to the timetable referred to, Cabinet & Full Council decisions to award contracts 		

Raising Aspirations and Creating Opportunities	B1, B2, B3 We will celebrate business success, encourage cultural, tourism, and economic growth.	Cllr Ivan Henderson	<p>B1 Develop a long term plan for Clacton-on-Sea working with partners in a Town Board</p> <p>B2 Implement Levelling Up Fund, Capital Regeneration Partnership Projects and High Street Accelerator Schemes, taking these through design and planning.</p> <p>B3 Manage the UK Shared Prosperity Fund projects that build pride in place, support training, economic growth, and improve life chances.</p>	Green	Q1	<p>B1:</p> <ul style="list-style-type: none"> - Establish a Chair and Town Board for Clacton-on-Sea. - Consult on the Clacton-on-Sea long-term plan for high level strategic plan. <p>B2:</p> <ul style="list-style-type: none"> - Appoint full design team for the Levelling Up Fund (LUF) Project in Clacton-on-Sea and Capital Regeneration Projects (CRP) in Harwich. - Deliver first projects for High Street Accelerator fund for Dovercourt with funding allocated for year 1. - Agree High Street Vision and Funding Plan for Dovercourt with DLUHC/MHCLG for High Street Accelerator project. - Government completes Levelling Up Partnership Business Case for Clacton-on-Sea submitted. <p>B3:</p> <ul style="list-style-type: none"> - Open calls for UK Shared Prosperity Fund and Rural England Prosperity Fund open for applications. 	Green	<p>B1: Town Board established for Clacton-on-Sea. Meetings in February, March, April, and July 2024.</p> <p>Review of previous consultations on Clacton-on-Sea completed and reported to the Town Board. Community Voluntary Services Tending recruited to completed further consultation. Direct consultation delayed by pre- General Election period.</p> <p>B2: Design team recruited for Levelling Up Fund Carnarvon Terrace scheme in Clacton-on-Sea and Capital Regeneration Project scheme in Harwich.</p> <p>Projects delivered for Dovercourt High Street as part of Accelerator, including hanging baskets, events, shop wrapping.</p> <p>Vision for Dovercourt High Street and Funding Plan submitted to MHCLG (as the new iteration of DLUHC). Milestone to be adjusted to reference MHCLG.</p> <p>Announcement of Government support for Levelling Up Partnership on 24 May 2024, subject to business cases. Partnership progress awaits announcement by new Government. The milestone may need adjusting following the announcement by Government if its intentions (once that announcement is received).</p> <p>B3: Open call for UK Shared Prosperity Fund and Rural England Prosperity Fund launched 15 April.</p>
					Q2	<p>B1:</p> <ul style="list-style-type: none"> - Submit the long terms plan for Clacton-on-Sea to DLUHC. - Review the consultation for the high level strategic plan and agree project shortlist. <p>B2:</p> <ul style="list-style-type: none"> - Planning Permission lodged for LUF and CRP schemes in Clacton-on-Sea and Dovercourt respectively. <p>B3:</p> <ul style="list-style-type: none"> - Monitoring returns for UK Shared Prosperity Fund and Rural England Prosperity Fund sent to Government. 		

					Q3	<p>B2:</p> <ul style="list-style-type: none"> - Planning determination for TDC LUF (in Clacton-on-Sea) and CRP (in Harwich) projects. 		
					Q4	<p>B1:</p> <ul style="list-style-type: none"> - Review progress on Long Term Plan for Towns and complete investment plan for 2024/25. <p>B2:</p> <ul style="list-style-type: none"> - LUF (in Clacton-on-Sea) and CRP (in Harwich) projects tendered. - Complete spending plan for High Street Accelerator projects in Dovercourt and review progress. - Spending decision made on Levelling Up Partnership projects for Clacton-on-Sea <p>B3:</p> <ul style="list-style-type: none"> - All successful organisations who have received either UK Shared Prosperity Fund or Rural England Prosperity Fund funding to have spent grant awards. 		
Raising Aspirations and Creating Opportunities	B4, B5 Tendring is ambitious, and our residents will be supported to reach their potential and realise their opportunities particularly taking the opportunities afforded by	B4 Cllr Ivan Henderson B5 Cllr Andy Baker	B4 Take the opportunities afforded by Freeport East and the development of Bathside Bay. B5 Progress the Tendring Colchester Borders Garden	Green	Q1	<p>B4:</p> <ul style="list-style-type: none"> - Planning application for Bathside Bay determined. - Annual Business Plan Case Sign Off <p>B5:</p> <ul style="list-style-type: none"> - Examination of the Garden Community DPD by Planning Inspector. 	Green	<p>B4: Planning Application for Bathside Bay Temporary Change of Use approved in May 2024.</p> <p>Annual Business Plan approved by the Freeport East Board on 19 March 2024. The reference to “case” is to be updated to “plan” in the milestone.</p> <p>Annual Business Plan approved by Tendring District Council as Founding Member, at Cabinet, May 2024.</p> <p>B5: Planning Inspector has issued his proposed ‘modifications’ to the DPD and these are to be reported to the Joint Committee in September 2024.</p>

	Freeport East and the Garden Community		Community DPD through the planning process to support opportunities for new jobs, housing and infrastructure.	Green			<p>Consultation on the Inspector's modifications to take place in September/October 202. None of the modifications are significant and there is a reasonable likelihood of a favourable final report from the inspector.</p> <p>Receipt of the first planning application outside of the Council's control. Pre-application discussions with the Lead Developer about a potential 'hybrid' application with full detail for first phase and outline for remainder of scheme. Submission likely in Spring 2025 which could go into Q1 of 2025/26.</p>	
					Q2	<p>B5:</p> <ul style="list-style-type: none"> - Report outcome of DPD examination to Joint Committee. 		
					Q3	<p>B4:</p> <ul style="list-style-type: none"> - TDC to input into the Freeport East Business Case for Seed Capital Funding for the Harwich Tax site, prior to its submission to the Freeport East Board for approval. <p>B5:</p> <ul style="list-style-type: none"> - Consultation on any modifications required by the Planning Inspector. - Full Council adoption of the DPD. 		
					Q4	<p>B4:</p> <ul style="list-style-type: none"> - Seed Capital Funding drawn down from DLUHC. <p>B5:</p> <ul style="list-style-type: none"> - Potential receipt of first planning application for Garden Community. 		
Championing our Local Environment	C1 Our environment deserves protection	Cllr Peter Kotz	Action Measures from the new Climate Change Action Plan	Green	Q1	<ul style="list-style-type: none"> - Cabinet approve Updated Action Plan 2024-2027. - Explore funding opportunities for energy reduction plant at the Council's Sports Facilities. 	Amber	<p>Action Plan to go to Cabinet in September 2024. As such the Q1 milestone is to be realigned to Q2.</p> <p>Funding opportunities for energy reduction plant were explored and £150,000 was received from Government as part of the Swimming Pool Support Fund for an Air Handling Unit and Building Management System this was matched by £150,000 from Council funding. Officers have been working with Legal Team colleagues to finalise the grant agreements, both with Sport England as well as</p>

							<p>Brightlingsea Town Council and Brightlingsea Lido Trust.</p> <p>This is almost complete, and agreement will be shared with partners during the week commencing 5th August.</p> <p>Once signed, a procurement process will follow to expend the grant and Council budget. It should be noted that a separate report and executive decision are required for the latter.</p>	
					Q2	<ul style="list-style-type: none"> - Council approval to be sought for Action Plan 2024-27 - Complete installation of LED project at the Council's Sports Facilities. 		
					Q3	<ul style="list-style-type: none"> - Publish 2023/4 Carbon data. - REALIGNED - Cabinet approve Updated Action Plan 2024-2027. 		
					Q4	<ul style="list-style-type: none"> - Publish annual update on implementation of Action Plan. 		
Championing our Local Environment	C2 We want to create and maintain opportunities for leisure, wellbeing and healthy lifestyles.	Cllr Mick Barry	Implement the Sports and Activity Strategy for the District.	Green	Q1	<ul style="list-style-type: none"> - Undertake consultation with stakeholders for the Sport and Activity Strategy 	Green	<p>Following consideration of the draft Sport and Activity Strategy on 12th April Cabinet agreed to a six week consultation process. Significant consultations have been completed and ended on 9th June and the strategy will return to Cabinet for adoption in September.</p>
					Q2	<ul style="list-style-type: none"> - Present the final Sport and Activity Strategy to Cabinet for adoption, with consideration of the wider consultation. 		
					Q3	<ul style="list-style-type: none"> - Following adoption of the final strategy, develop a priority list from the approved action plan. - Recruit a Community Sport and Activity Manager, to deliver the strategy's actions in the wider district. 		
					Q4	<ul style="list-style-type: none"> - Review progress with Sport and Activity Strategy Action Plan and develop a priority list for 2025/26. - Together with partners, consider how Sport England Place Partnerships can support delivery of the Sport and Activity Strategy Action Plan in 2025/26 and beyond. 		
Working with Partners to Improve	D1, D2, D3, D4, D5 We want to promote safer,	Cllr Gina Placey	D1 To support projects to reduce Health inequalities e.g. around Fuel	Green	Q1	<p>D1:</p> <ul style="list-style-type: none"> - Promotion of Fuel Poverty Advice and "back to work" support being provided by dedicated officers. This includes promotion of insulation 	Green	<p>D1: Fuel Poverty Officer in post and providing advice and guidance to those in fuel poverty. Networking with partners such as Essex energy and CVST and leaflets provided to all Council tenants to help address fuel poverty. One individual was</p>

<p>Quality of Life</p>	<p>healthier, well connected and inclusive communities by working with our partners across government, public, private and third sectors.</p>		<p>Poverty and access to the jobs market.</p> <p>D2 To expand the Pupil Encounters' Project, to provide all school children with additional encounters with businesses and employers throughout their Education.</p> <p>D3 To deliver a STEAM event for Primary Schools whereby pupils are introduced to a range of Employers including Galloper, EDF, Dance East, Essex Police and Colchester Zoo.</p> <p>D4 To complete enhanced CCTV coverage in public areas.</p> <p>D5 Establishing the feasibility for a new wellbeing hub in the District</p>		<p>grants, alongside Disabled Facilities Grants.</p> <p>D2:</p> <ul style="list-style-type: none"> - Inform Tendring Future Skills Partnership on the programme of the offer to schools under the Greater Essex careers hub project. <p>D5:</p> <ul style="list-style-type: none"> - Commission a feasibility study to consider viability for a new Health and Wellbeing Hub for the District. 		<p>assisted to the value of £15,000. Attending events and presentations with volunteer groups and working with Council tenants who have been gas capped (to examine option to reconnect the gas supply), winter wellbeing signups have been undertaken and referrals have been undertaken. Winter wellbeing signups is led by CVST as part of their winter warmers project and the Fuel Poverty Officer refers into that and attends the winter wellbeing events to provide support and advice.</p> <p>There is an officer leading the Energy Company Obligation grants from ECC and another leading the Home Upgrade Grant insulation grants schemes which will feed into the Jaywick Energy Hub.</p> <p>The Council website has information on accessing grants and this information is also provided in newsletters. In addition, some door knocking has taken place to raise awareness, and a letter has also been sent to some Jaywick residents.</p> <p>There is a video on the Council's website about Disabled Facilities Grants and the Essex Adaptations leaflet has been given out in tenant's newsletters and to sheltered housing. In addition, advice is given out at the CO15 meeting and at the Older Person's Forum which are regularly attended.</p> <p>D2: The Tendring Future Skills Partnership (TFSP) is working with the Greater Essex Careers Hub. The Hub provides updates at the termly meetings of the TFSP.</p> <p>In response to inequality of access to digital skills and resources, Digital Harwich is being delivered to inspire young people and increase digital skills and confidence, raise aspiration and show potential career paths. This includes workshops for children and families as well as schools, delivering local events and creating digital mentors including local creative and technical businesses. Other programmes include immersive face to face engagement about workplace behaviours from tutors who have a wide range of work experience and talking through the young people's responses, so they are actively engaged.</p> <p>D5: Feasibility study commissioned, and tenders returned.</p>
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							<p>The Council is in the process of appointing a consultant to deliver the scope of this project which is due to commence at the beginning of September.</p> <p>The project will be managed in two phases, with the first being engagement with partners in the health and education system followed production of the feasibility study. The final report is due to be complete early in 2025.</p>
					Q2	<p>D5:</p> <ul style="list-style-type: none"> - Appointment of contractor for work to install the enhanced monitoring equipment and cameras both for existing locations and new locations. <p>D5:</p> <ul style="list-style-type: none"> - Determination of planning and other consents necessary for the erection of cameras and columns at new locations, where applicable. <p>D5:</p> <ul style="list-style-type: none"> - Installation of cameras and poles in locations where not regulatory consents are required. 	
					Q3	<p>D3:</p> <ul style="list-style-type: none"> - STEAM event to be delivered in the Autumn term for primary schools (subject to funding/agreement across the Tendring Future Skills partnership). <p>D5:</p> <ul style="list-style-type: none"> - If budgets permit, commission and complete further lighting work in the Memorial Gardens. <p>D5:</p> <ul style="list-style-type: none"> - Consider outcomes of the Active Wellbeing Centre feasibility study and set out options with partners for next steps. 	
					Q4	<p>D4:</p> <ul style="list-style-type: none"> - Continue all CCTV etc work in advance of the funding deadline subject to planning permission. 	

<p>Promoting our heritage offer, attracting visitors and encouraging them to stay longer</p>	<p>E1, E2, E3 We will support our unique heritage, work with our partners, run events and promote the district for the benefit of our residents and to encourage visitors to come and to stay for longer.</p>	<p>E1, E3 Cllr Ivan Henderson E2 Cllr Mick Barry</p>	<p>E1 Fundraise to support heritage in Tendring, for example the Witches' Trail around Manningtree and the Leading Lights in Harwich</p> <p>E2 Re-introduce the Tour de Tendring cycling event</p> <p>E3 Host the Clacton Air Show and draw in additional sponsorship funding</p>	<p>Green</p>	<p>Q1</p>	<p>E1:</p> <ul style="list-style-type: none"> - Shared Prosperity Funding allocated to the Tendring District Council Heritage Witch Trail. - Fundraise to procure final surveys for the Dovercourt Leading Lights. <p>E2:</p> <ul style="list-style-type: none"> - In conjunction with partners, run the Tour de Tendring mass participation cycle ride. <p>E3:</p> <ul style="list-style-type: none"> - Consider and present sponsorship options for the Clacton Airshow - Procure services for the Clacton Airshow, considering further economies of scale to reduce the event subsidy. - Consider and present additional income options for the Clacton Airshow. <p>Towards the Corporate Plan theme generally - Work with partners to initiate a new Tourism Partnership Board in Clacton on Sea, to compliment the group in Harwich and Dovercourt.</p>	<p>Amber</p>	<p>E1:</p> <p>The funding source actually used was the Rural England Prosperity Fund. Witch Heritage Trail – Project plan in development; four potential locations being explored in consultation with local community partners. The intention is to procure four personalised benches and four bespoke information boards using augmented reality technology and to be implemented.</p> <p>Historic England awarded the Council £47,440 to complete Dovercourt Leading Lighthouse and Causeway Structural and Condition final survey. The specification of the surveys focused on works to the lighthouse legs buried in the beach. Decision to accept the funding award published 3 July 2024.</p> <p>E2:</p> <p>Tour de Tendring cycle ride delivered successfully on 19 May 2024. 273 riders in Dovercourt. Partners included: Essex Pedal Power, Wheels4All, Harwich Town Council and Dovercourt Bay Lifestyles.</p> <p>E3:</p> <p>Clacton Airshow 2024.</p> <p>Strong D-Day themed flight line up published post-General Election (Q2).</p> <p>However, sponsorship impacted by absence of Red Arrows and unforeseen grounding of the Battle of Britain Memorial Flight.</p> <p>The procurement for the Airshow services has taken place and appointments have been made. Due to timescales and the length of time it has taken to organise and procure the air display, focus for sponsorship options have shifted to the 2025 event. Officers are focussed on managing effectively in 2025 and reducing costs wherever possible.</p> <p>The Events team have been working on a strategy for income generation for the 2025 Airshow and beyond, which includes additional sponsorship and increased secondary spend opportunities. Due to the timeframe for organising the 2024 event</p>
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							<p>following publication of the Cabinet report, there was not sufficient time to procure and implement a plan in the current year.</p> <p>New Clacton Tourism Partnership inaugurated on Friday 22nd March 2024. There have been two subsequent meetings.</p>
					<p>Q2</p> <p>E1: - Commission and complete final surveys on Dovercourt Leading Lights, in order to inform a wider funding bid for the refurbishment of the ancient monuments.</p> <p>E3: - Successfully manage and operate the Clacton Airshow.</p>		
					<p>Q3</p> <p>E1: - Work with external funding bodies to complete a funding bid for the refurbishment of the Dovercourt Leading Lights.</p>		

					E5: - Complete Clacton Airshow Event Review 2024 highlighting financial and social impact.		
					Q4 E1: - Tendring Witch Heritage Trail launched. E3: - Following an evaluation of the 2024 Clacton Airshow, prepare plans for subsidy reduction in 2025 and beyond.		
Financial Sustainability and Openness	F1, F2 Tough Decisions will not be shield away from	Cllr Mark Stephenson	F1 Carefully plan the Council's budget and taking appropriate action to respond to liabilities / costs pressures. F2 Review its communication strategy.	Green	Q1 F1: - Initiate the development of the Council's saving plan (and budget forecast) having due regard to the value for money guidance. F2: - Communication Strategy: Following approval of the new Communication Strategy with measures for success set out, corporate awareness of its existence and expectations.	Green	F1: A number of potential / initial items have been identified which remain subject to review. It is important to establish a credible / validated list of deliverable items rather than being potentially speculative. Once finalised / verified via the currently on-going work, they will be reported to Members as timely as possible. At the current time it is planned to report the first iteration of the savings plan within the Financial Performance Report for Q1 later in the year. F2: Since formal adoption of the Communications Strategy, the team has been engaged with other relevant services and departments about delivery of the specific projects contained within it to ensure they remain on track. Wider corporate awareness of its existence and expectations has included references within wider Communications updates provided to the Senior Managers' Forum, where the strategy will also be raised at the next meeting by the Communications Manager.
					Q2 F2: - Refine the Council's savings (and budget forecast) and develop options appraisals to achieve the required savings in accordance with value for money guidance.		
					Q3 F2: - Determine the savings options to be realised in 2025/26 (and the revised budget forecast) together with outline proposals for future years and reporting against the value for money guidance. F4: - <u>Communication Strategy</u> : Complete a social media audit of all Council channels by the end of 2024. Corporate Plan theme: Cross-cutting all themes.		

					<p>F4:</p> <ul style="list-style-type: none"> - Support the development of an ethical framework for the use of AI by the end of 2024, and test AI tools within the Communications service in the following year. Work is underway with partners on this framework, which will need cross-organisational support. Internal use of AI tools is intended to support staff with capacity and efficiency. Corporate Plan theme: Pride in our area and services to residents 		
				Q4	<p>F2:</p> <ul style="list-style-type: none"> - Submit for approval by Full Council the balanced budget proposals for 2025/26. <p>F4:</p> <ul style="list-style-type: none"> - <u>Communication Strategy</u>: Establish at least one email newsletter providing news and updates to residents by March 2025. This will be dependent upon approval of a business case and appropriate financial and governance processes. Corporate Plan theme: Financial sustainability and openness 		