

# 2021/2022 KEY PRIORITY ACTIONS

(as approved by the Council's Cabinet in March 2021)

**Keeping true to our vision and our values at all times.**

**WE ALL PLAY OUR PART**

**Turning the  
CORPORATE PLAN  
2020-2024  
into actions for  
the benefit of  
Tendring**

**PULLING TOGETHER**

Make good progress with the Climate Change Action Plan to be Carbon Neutral by 2030.

Strengthen effective regulations and enforcement with new FPN arrangements, a summertime partnership plan and introducing mobile CCTV capacity.

**DELIVERING HIGH  
QUALITY SERVICES**

Make the Starlings Project in Harwich a reality.

Deliver 10 more Council homes.

Successfully implement Part 1 of the Local Plan and prepare for Part 2's examination.

**BUILDING SUSTAINABLE  
COMMUNITIES**

Delivering key schemes to improve physical activity and wellbeing within the District as part of the Sport England / Active Essex Pilot

**COMMUNITY  
LEADERSHIP**

Secure the savings needed to keep the Council's budget on track.

**STRONG FINANCES  
AND GOVERNANCE**

Promoting Tendring's Tourism Cultural and Heritage offers including Clacton 150 and Mayflower 400.

Delivering the Back to Business Agenda.

Pursuing Freeport East opportunities.

Build the Jaywick Sands covered market and commercial space.

**A GROWING AND  
INCLUSIVE ECONOMY**